

Academic Program Description Form

University name: University Tikrit

College/Institute: College Management and Economics

Scientific Department: Department Business Administration.

Name of academic or professional program: Bachelor business management

Final Certificate Name: Bachelor's in Business Administration.

Academic system: My semester (courses)

Description preparation date: 2023-2024

Date of filling the file: 1/28/2024


التوقيع:

اسم المعاون العلمي: ا.م.د. أشرف هاشم فارس

التاريخ: 2024 / 1 / 28


التوقيع:

اسم رئيس القسم: ا.م.د. عامر علي
حمد

التاريخ: 2024 / 1 / 28

دقق الملف من قبل :

شعبة ضمان الجودة والأداء الجامعي

اسم مدير شعبة ضمان الجودة والأداء الجامعي: م.م. خلدون عبد الله خلف


التوقيع: المدير المساعد
خلدون عبد الله خلف
مدير شعبة ضمان الجودة
التاريخ: 2024 / 1 / 28


مصادقة السيد العميد

1. Program Vision

Establishing an educational system characterized by quality and creativity in education and academic programs that keep pace with scientific and technical developments and advancements in the field of specialization, ensuring diversity and providing qualitative programs to provide distinguished job opportunities in the local labor market, achieving excellence in scientific research, and contributing to serving the community.

2. Program message

Providing university graduates who are qualified in knowledge and technology and who employ their capabilities in the art of management to support the various institutions of society and develop and enhance their institutional performance by providing students with a solid foundation of in-depth academic levels to achieve their goals and aspirations towards a successful professional life in a way that ensures compliance with the international standards of the specialization, in addition to achieving excellence in scientific research and contributing to serving the community.

3. Program objectives

- Graduating students in the field of business administration after qualifying them professionally and providing them with all scientific and practical skills in a manner that suits the current and future needs of the labor market.
- Caring for academically outstanding students and preparing them to complete their studies in their field of specialization.
- Developing the student's scientific, intellectual and social personality.
- Contributing to serving the local community by providing scientific and practical advice and applied research necessary to serve all economic sectors in the community.
- Supporting and activating links with the public and private sectors to participate in building and developing the department's curricula so that they are compatible with the requirements of the labor market.
- Preparing specialized research and studies with a focus on applied research that provides solutions to societal problems.

4. Program accreditation

Is the program accredited? And by which authority? No

5. Other external influences

Is there a sponsor for the program? A government program of the Ministry of Higher Education and Scientific Research

6. Program Structure

| comments | percentage | Study unit | Number of courses | Program Structure |
|----------|------------|------------|-------------------|----------------------------|
| | | | | Institutional Requirements |
| | | | | College Requirements |
| | | | | Department Requirements |
| | | | | Summer training |
| | | | | Other |

*Notes may include whether the course is basic or optional.

7. Program Description

| Credit hours | | Course name | Course code | Year/Level |
|--------------|-------------|---------------------|-------------|------------|
| practical | theoretical | business management | | |
| 4 | 35 | The first stage | | First |
| 4 | 35 | Phase 2 | | Second |
| 6 | 35 | Stage 3 | | Third |
| 2 | 31 | Stage Four | | Fourth |

8. Expected learning outcomes of the program

| Knowledge | |
|---|---|
| Learning Outcome Statement 1: Enabling the student to perform his | Learning Outcomes 1: The graduate will be able to organize knowledge and information and retain it in his memory in preparation for its functional use in the future. |

| | |
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| practical tasks in a professional manner. | |
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Skills

| | |
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| Learning Outcome Statement 2: Enabling the graduate to perform his work efficiently and effectively. | Learning Outcomes 2: To be able to analyze results and re-employ them to solve problems and to have the mentality of an analyst according to scientific data based on the method of thinking and scientific research. |
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| Learning Outcome Statement 3: Rely on regional analysis of phenomena in the field of business administration. | Learning Outcome 2: To be able to judge phenomena away from impressions and subjective judgments. |
|---|---|

Values

| | |
|--|---|
| Learning Outcome Statement 4: Inculcating values in students and considering them as the basis for future work | Learning Outcome 4: Provide the student with the core values that guide organizational citizenship, teamwork, interactive decisions, academic excellence and equal opportunities prevail. |
|--|---|

| | |
|---|--|
| Learning Outcome Statement 5: Building Administrative Staff that Serves the Community | Learning Outcomes 5: Improving community relations and faith with ethics, professionalism and high quality work performance. |
|---|--|

9. Teaching and learning strategies

- Use the board •
- Home solutions •
- Try to investigate some tasks and problems to find out their causes. •
- Blended learning •

10. Evaluation methods

- Exams •
- Follow up on homework •
- Direct interaction with students •
- brainstorming •

11. Faculty

Faculty members

| Faculty preparation | | Requirements/Skills (if any) | Specialization | | Academic Rank |
|---------------------|-------|------------------------------|----------------|---------|---------------|
| lectur | angel | | private | general | |

| | | | | | |
|----|-------|--|--|---------------------|---|
| er | | | | | |
| | angel | | Knowledge management | business management | Asst. Prof. Dr. Ahmed Jadaan Hammad Musa Al-Jabouri |
| | angel | | Management Information Systems | business management | Mr. Ahmed Hamdan Mahdi Saleh Al-Jubouri |
| | angel | | Human Resources Management | business management | A.M. Ahmed Khalaf Hamdan Saho Al-Janabi |
| | angel | | Organizational theory | business management | Prof. Dr. Ahmed Ali Hussein Attia Al-Mawla |
| | angel | | Information systems | business management | Mr. Osama Musa Farhan Mahmoud Al-Douri |
| | angel | | Production management | business management | Dr. Tahseen Fadhel Mohammed Jassim Al-Ahbab |
| | angel | | Production management | business management | Dr. Thamer Akab Hawas Thamer Al-Saray |
| | angel | | Strategic Management-Knowledge | business management | Asst. Prof. Dr. Hatem Ali Abdullah Hussein Al-Hamdani |
| | angel | | Organizational theory and organizational behavior | business management | Dr. Riyadh Shahada Hussein Shahada Al-Jabouri |
| | angel | | Marketing Management | business management | A.M. Zahid Mohammed Saleh Subhi Al-Azzawi |
| | angel | | Information systems | business management | M. Sherine Ismail Khalil Mohammed Al-Hadidi |
| | angel | | Information systems | business management | A.M. Sohaib Abdulrahman Taama Al-Douri |
| | angel | | Human Resources Management | business management | Asst. Prof. Dr. Amer Ali Hamad Shuwaish Al-Nasiri |
| | angel | | Marketing Management - Knowledge | business management | Assistant Professor Abdullah Mahmoud Abdullah Dawood Al-Daraji |
| | angel | | Organizational theory | business management | Dr. Ali Ihsan Abdul Karim Mohammed Al-Kumait |
| | angel | | Strategic management | business management | Assistant Professor Ammar Awad Mohammed Mukhlef Al-Hamdani |
| | angel | | Organizational | business | Mr. Omar Wasfi Mukhlef |

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|--|--------------|--|---------------------------------------|-------------------------------------|--|
| | | | theory | manage ment | Mohammed Al-Ajili |
| | angel | | Human Resources Management | business manage ment | Dr. Firas Hassan Rashid Salman Al-Jabouri |
| | angel | | Organizational theory | business manage ment | Asst. Prof. Dr. Firas Hussein Alwan Al-Tayef Al-Jabouri |
| | angel | | Production management | business manage ment | Prof. Dr. Qasim Ahmed Hanzel Mohammed Al- Azzawi |
| | angel | | Strategic management | business manage ment | A.M. Kifah Abbas Muhaimid Hajim Al-Janabi |
| | angel | | Information systems | Informa tion systems | Mr. Mohammed Salem Abdul Jamili |
| | angel | | Human Resources Management | business manage ment | Asst. Prof. Dr. Mohammed Ali Abdullah Hussein Al- Jumaili |
| | angel | | Marketing Management | business manage ment | Mr. Mohammed Mahmoud Abdullah Mahjoub Al- Jubouri |
| | angel | | Marketing Management | business manage ment | A.M. Marwan Rashid Hamoud Naseef Al-Abidi |
| | angel | | Organizational theory | business manage ment | Mr. Mahdi Khalaf Ali Ahmed Al-Jumaili |
| | angel | | Strategic management | business manage ment | M. Mahran Mahmoud Khattab Hamad |
| | angel | | Production management | business manage ment | Prof. Dr. Naji Abdel Sattar Mahmoud Ahmed |
| | angel | | Marketing Management | business manage ment | Mr. Nawaf Rasool Ismail Al-Maamari |
| | angel | | Organizational theory | business manage ment | Dr. Wissam Hashim Kamel Kurdi Al-Janabi |

Professional development

Orientation of new faculty members

1. We must be aware of how to harmonize between the department's vision and the college's vision, which is derived from the university's vision and even the ministry's, which enables the department to make decisive decisions in building and achieving the set goals.

2. The goals set are realistic and achievable, and each individual in this program should objectively achieve these goals.

Professional development for faculty members

- Continuous development courses. •
- Academic rotation according to stages and programs. •

12. Acceptance Criteria

(central, parallel, evening)

13. The most important sources of information about the program

- Books approved by the Sectoral Committee for Administration and Economics .1
- Supporting books and articles with an update rate of 20% .2

14. Program Development Plan

1. Preparing teaching staff according to the principle of job rotation to support the department with various specializations to meet the department’s needs and achieve employers’ requirements.
2. Conducting solid scientific research that is useful to all stakeholders to serve the labor market from an administrative perspective.
3. Trying to focus on preparing young leaders in the field of specialization to support Iraqi organizations with them to serve our beloved Iraq.
4. Introducing specialized knowledge in the teaching staff from the young category for the continued development of the teaching staff.
5. Focus on providing business administration graduates with skills, knowledge and expertise in the field of specialization, to contribute to building governmental institutions and public and private institutions alike.
6. Keeping pace with developments in the environment, especially digital transformations, and providing graduates with the skills necessary to deal with the requirements of the present and future eras.
7. Establishing the concept of citizenship among all stakeholders in the department by dealing with them transparently.

Program Skills Chart

Required learning outcomes of the program

| Values | | | | Skills | | | | Knowledge | | | | Essenti al or optiona l? | Cours e name | Cour se code | Year/Le vel |
|--------|--------|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|-----------------------------------|--------------------|--------------------|----------------|
| A 4 | A 3 | A 2 | A 1 | B 4 | B 3 | B 2 | B 1 | A 4 | A 3 | A 2 | A 1 | | Stage | | the first |

| | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|-----------|--------|--|------------|
| √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | essential | First | | |
| | | | | | | | | | | | | | Stage | | the second |
| √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | essential | Second | | |
| | | | | | | | | | | | | | Stage | | the third |
| √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | essential | Third | | |
| | | | | | | | | | | | | | Stage | | Fourth |
| √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | essential | Fourth | | |

*Please tick the boxes corresponding to the individual learning outcomes of the programme being assessed.

Course Description Form

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| 1. Course Name: Organizational Behavior |
| 2. Course Code: None |
| 3. Semester / Year: Second / 2023-2024 |

4. Date of preparation of this description: Second course 1/28/2024

5. Available forms of attendance: In-person

6. Number of study hours (total) / number of units (total): 45 hours / unit 3

7. Name of the course supervisor (if more than one name is mentioned)

the name: M. Riad Shahada Hussein Email: read.hussen@tu.edu.iq

8. Course objectives

| | |
|--|--------------------|
| <ul style="list-style-type: none"> • Providing students with skills that help them manage human behavior in business organizations. • Providing students with knowledge that helps them in directing and controlling human behavior in business organizations towards improving productivity and developing performance. | Subject objectives |
|--|--------------------|

9. Teaching and learning strategies

| | |
|--|----------|
| <ul style="list-style-type: none"> • Use the board • Home solutions • Try to investigate some tasks and problems to find out their causes. • Blended learning • Encourage students to have discussions and side discussions to stimulate their ideas about the lesson topic. | Strategy |
|--|----------|

10. Course Structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | W a t c h e s | Th e w e e k |
|--|--|--------------------------------|---|---------------------------------|-----------------------------|
| - Daily evaluation of the efforts of the teams reviewing the | Divide the students into two teams. Each team asks questions to the | Conceptual Framework of | Identify the basic foundations of organizational | 3 | 1 |

| | | | | | |
|---|---|--|--|----------|----------|
| lesson through a special list designed for this purpose. | other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Organizational Behavior | behavior in terms of concept, importance and objectives. | | |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Factors affecting organizational behavior. The first factor (personality) was addressed, and the focus was on the genetic and environmental factors that affect the formation of personality. | Identify the impact of genetic and environmental factors in shaping an individual's personality | 3 | 2 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | The relationship between personality and behavior | Learn how personality affects organizational behavior. | 3 | 3 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Directions | Understand how attitudes influence organizational behavior. | 3 | 4 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Values | How do the values that individuals believe in affect behavior within the organization? | 3 | 5 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, | perception | How do differences in individual perceptions affect organizational behavior? | 3 | 6 |

| | | | | | |
|---|---|-----------------------------------|--|----------|-----------|
| for this purpose. | to stimulate and discuss ideas about the lesson topic. | | | | |
| Editorial | The exam is theoretical. | First month exam | To know the level of knowledge students have acquired in previous lectures | 3 | 7 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Learning | Identify the extent to which learning affects the behavior of individuals within the organization | 3 | 8 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Motivation | How can individuals' motivations affect their organizational behavior? | 3 | 9 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Groups and their influence | Study of collective behavior in business organizations and its impact on achieving the organization's goals | 3 | 10 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Communications | Identify the impact of communication on organizational behavior | 3 | 11 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Leadership | The impact of leadership roles of organizational leaders on the behavior of individuals within the organization | 3 | 12 |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a | Divide the students into two teams. Each team asks questions to the other team and to the | Organizational culture | How can organizational culture affect employee | 3 | 13 |

| | | | | | |
|---|---|----------------------------|--|----------|-----------|
| special list designed for this purpose. | other students in the hall, to stimulate and discuss ideas about the lesson topic. | | behavior? | | |
| - Daily evaluation of the efforts of the teams reviewing the lesson through a special list designed for this purpose. | Divide the students into two teams. Each team asks questions to the other team and to the other students in the hall, to stimulate and discuss ideas about the lesson topic. | Conflict management | The extent of the impact of organizational conflict on employee behavior | 3 | 14 |
| Editorial | theoretical | Second month exam | To know the level of knowledge acquired by students during the second month | 3 | 15 |

11. Course Evaluation

The final grade for the evaluation is 100 points, and the minimum for success is 50 points, and the grade is distributed Evaluation on the end of the course is 30 points and the end of the course exam is 70 points. As follows:

- First month exam 10 marks •
- Second month exam 10 marks •
- Daily preparation 5 degrees •
- Posts 5 points •
- End of course exam 70 points •

12. Learning and teaching resources

| | |
|---|---|
| Organizational Behavior (Dr. Munqidh Muhammad Dagher)—Prof. Dr. Adel Harhoush Saleh) Edition (2020) | Required textbooks (methodology if any) |
| | Main References (Sources) |
| | Recommended supporting books and references (scientific journals, reports...) |
| | Electronic references, websites |

Dr. Riad Shahada Hussein