

## Academic Program Description Form

University name: University Tikrit

College/Institute: College Management and Economics

Scientific Department: Department Business Administration.

Name of academic or professional program: Bachelor business management

Final Certificate Name: Bachelor's in Business Administration.

Academic system: My semester (courses)

Description preparation date: 2023-2024

Date of filling the file: 1/28/2024

  
التوقيع:

اسم المعاون العلمي: ا.م.د. أشرف هاشم فارس

التاريخ: 2024 / 1 / 28

  
التوقيع:

اسم رئيس القسم: ا.م.د. عامر علي

حمد

التاريخ: 2024 / 1 / 28

دقق الملف من قبل :

شعبة ضمان الجودة والأداء الجامعي

اسم مدير شعبة ضمان الجودة والأداء الجامعي: م.م. خلدون عبد الله خلف

  
التوقيع:

المدرس المساعد  
خلدون عبد الله خلف

مدير شعبة ضمان الجودة

التاريخ: 2024 / 1 / 28



مصادقة السيد العميد

1. Program Vision

Establishing an educational system characterized by quality and creativity in education and academic programs that keep pace with scientific and technical developments and advancements in the field of specialization, ensuring diversity and providing qualitative programs to provide distinguished job opportunities in the local labor market, achieving excellence in scientific research, and contributing to serving the community.

## 2. Program message

Providing university graduates who are qualified in knowledge and technology and who employ their capabilities in the art of management to support the various institutions of society and develop and enhance their institutional performance by providing students with a solid foundation of in-depth academic levels to achieve their goals and aspirations towards a successful professional life in a way that ensures compliance with the international standards of the specialization, in addition to achieving excellence in scientific research and contributing to serving the community.

## 3. Program objectives

- Graduating students in the field of business administration after qualifying them professionally and providing them with all scientific and practical skills in a manner that suits the current and future needs of the labor market.
- Caring for academically outstanding students and preparing them to complete their studies in their field of specialization.
- Developing the student's scientific, intellectual and social personality.
- Contributing to serving the local community by providing scientific and practical advice and applied research necessary to serve all economic sectors in the community.
- Supporting and activating links with the public and private sectors to participate in building and developing the department's curricula so that they are compatible with the requirements of the labor market.
- Preparing specialized research and studies with a focus on applied research that provides solutions to societal problems.

## 4. Program accreditation

Is the program accredited? And by which authority? No

## 5. Other external influences

Is there a sponsor for the program? A government program of the Ministry of Higher Education and Scientific Research

### 6. Program Structure

comments	percentage	Study unit	Number of courses	Program Structure
				Institutional Requirements
				College Requirements
				Department Requirements
				Summer training
				Other

\*Notes may include whether the course is basic or optional.

### 7. Program Description

Credit hours		Course name	Course code	Year/Level
practical	theoretical	business management		
4	35	The first stage		First
4	35	Phase 2		Second
6	35	Stage 3		Third
2	31	Stage Four		Fourth

### 8. Expected learning outcomes of the program

Knowledge	
Learning Outcome Statement 1: Enabling the student to perform his practical tasks in	Learning Outcomes 1: The graduate will be able to organize knowledge and information and retain it in his memory in preparation for its functional use in the

a professional manner.	future.
<b>Skills</b>	
Learning Outcome Statement 2: Enabling the graduate to perform his work efficiently and effectively.	Learning Outcomes 2: To be able to analyze results and re-employ them to solve problems and to have the mentality of an analyst according to scientific data based on the method of thinking and scientific research.
Learning Outcome Statement 3: Rely on regional analysis of phenomena in the field of business administration.	Learning Outcome 2: To be able to judge phenomena away from impressions and subjective judgments.
<b>Values</b>	
Learning Outcome Statement 4: Inculcating values in students and considering them as the basis for future work	Learning Outcome 4: Provide the student with the core values that guide organizational citizenship, teamwork, interactive decisions, academic excellence and equal opportunities prevail.
Learning Outcome Statement 5: Building Administrative Staff that Serves the Community	Learning Outcomes 5: Improving community relations and faith with ethics, professionalism and high quality work performance.

### 9. Teaching and learning strategies

- Use the board •
- Home solutions •
- Try to investigate some tasks and problems to find out their causes. •
- Blended learning •

### 10. Evaluation methods

- Exams •
- Follow up on homework •
- Direct interaction with students •
- brainstorming •

### 11. Faculty

#### Faculty members

Faculty preparation		Requirements/ Skills (if any)	Specialization		Academic Rank
lecturer	angel		private	general	
	angel		Knowledge management	business management	Asst. Prof. Dr. Ahmed Jadaan Hammad Musa Al-Jabouri

	angel		<b>Management Information Systems</b>	<b>business management</b>	<b>Mr. Ahmed Hamdan Mahdi Saleh Al-Jubouri</b>
	angel		<b>Human Resources Management</b>	<b>business management</b>	<b>A.M. Ahmed Khalaf Hamdan Saho Al-Janabi</b>
	angel		<b>Organizational theory</b>	<b>business management</b>	<b>Prof. Dr. Ahmed Ali Hussein Attia Al-Mawla</b>
	angel		<b>Information systems</b>	<b>business management</b>	<b>Mr. Osama Musa Farhan Mahmoud Al-Douri</b>
	angel		<b>Production management</b>	<b>business management</b>	<b>Dr. Tahseen Fadhel Mohammed Jassim Al-Ahbab</b>
	angel		<b>Production management</b>	<b>business management</b>	<b>Dr. Thamer Akab Hawas Thamer Al-Saray</b>
	angel		<b>Strategic Management-Knowledge</b>	<b>business management</b>	<b>Asst. Prof. Dr. Hatem Ali Abdullah Hussein Al-Hamdani</b>
	angel		<b>Organizational theory</b>	<b>business management</b>	<b>Dr. Riyadh Shahada Hussein Shahada Al-Jabouri</b>
	angel		<b>Marketing Management</b>	<b>business management</b>	<b>A.M. Zahid Mohammed Saleh Subhi Al-Azzawi</b>
	angel		<b>Information systems</b>	<b>business management</b>	<b>M. Sherine Ismail Khalil Mohammed Al-Hadidi</b>
	angel		<b>Information systems</b>	<b>business management</b>	<b>A.M. Sohaib Abdulrahman Taama Al-Douri</b>
	angel		<b>Human Resources Management</b>	<b>business management</b>	<b>Asst. Prof. Dr. Amer Ali Hamad Shuwaish Al-Nasiri</b>
	angel		<b>Marketing Management - Knowledge</b>	<b>business management</b>	<b>Assistant Professor Abdullah Mahmoud Abdullah Dawood Al-Daraji</b>
	angel		<b>Organizational theory</b>	<b>business management</b>	<b>Dr. Ali Ihsan Abdul Karim Mohammed Al-Kumait</b>
	angel		<b>Strategic management</b>	<b>business management</b>	<b>Assistant Professor Ammar Awad Mohammed Mukhlef Al-Hamdani</b>
	angel		<b>Organizational theory</b>	<b>business management</b>	<b>Mr. Omar Wasfi Mukhlef Mohammed Al-Ajili</b>
	angel		<b>Human Resources Management</b>	<b>business management</b>	<b>Dr. Firas Hassan Rashid Salman Al-Jabouri</b>
	angel		<b>Organizational</b>	<b>business</b>	<b>Asst. Prof. Dr. Firas Hussein</b>

			<b>theory</b>	<b>managem ent</b>	<b>Alwan Al-Tayef Al-Jabouri</b>
	<b>angel</b>		<b>Production management</b>	<b>business managem ent</b>	<b>Prof. Dr. Qasim Ahmed Hanzel Mohammed Al- Azzawi</b>
	<b>angel</b>		<b>Strategic management</b>	<b>business managem ent</b>	<b>A.M. Kifah Abbas Muhaimid Hajim Al-Janabi</b>
	<b>angel</b>		<b>Information systems</b>	<b>Informati on systems</b>	<b>Mr. Mohammed Salem Abdul Jamili</b>
	<b>angel</b>		<b>Human Resources Management</b>	<b>business managem ent</b>	<b>Asst. Prof. Dr. Mohammed Ali Abdullah Hussein Al- Jumaili</b>
	<b>angel</b>		<b>Marketing Management</b>	<b>business managem ent</b>	<b>Mr. Mohammed Mahmoud Abdullah Mahjoub Al- Jubouri</b>
	<b>angel</b>		<b>Marketing Management</b>	<b>business managem ent</b>	<b>A.M. Marwan Rashid Hamoud Naseef Al-Abidi</b>
	<b>angel</b>		<b>Organizational theory</b>	<b>business managem ent</b>	<b>Mr. Mahdi Khalaf Ali Ahmed Al-Jumaili</b>
	<b>angel</b>		<b>Strategic management</b>	<b>business managem ent</b>	<b>M. Mahran Mahmoud Khattab Hamad</b>
	<b>angel</b>		<b>Production management</b>	<b>business managem ent</b>	<b>Prof. Dr. Naji Abdel Sattar Mahmoud Ahmed</b>
	<b>angel</b>		<b>Marketing Management</b>	<b>business managem ent</b>	<b>Mr. Nawaf Rasool Ismail Al-Maamari</b>
	<b>angel</b>		<b>Organizational theory</b>	<b>business managem ent</b>	<b>Dr. Wissam Hashim Kamel Kurdi Al-Janabi</b>

### **Professional development**

#### **Orientation of new faculty members**

1. We must be aware of how to harmonize between the department's vision and the college's vision, which is derived from the university's vision and even the ministry's, which enables the department to make decisive decisions in building and achieving the set goals.
2. The goals set are realistic and achievable, and each individual in this program should objectively achieve these goals.

#### **Professional development for faculty members**

Continuous development courses. •

Academic rotation according to stages and programs. •

## 12. Acceptance Criteria

(central, parallel, evening)

## 13. The most important sources of information about the program

- Books approved by the Sectoral Committee for Administration and Economics .1  
Supporting books and articles with an update rate of 20% .2

## 14. Program Development Plan

1. Preparing teaching staff according to the principle of job rotation to support the department with various specializations to meet the department's needs and achieve employers' requirements.
2. Conducting solid scientific research that is useful to all stakeholders to serve the labor market from an administrative perspective.
3. Trying to focus on preparing young leaders in the field of specialization to support Iraqi organizations with them to serve our beloved Iraq.
4. Introducing specialized knowledge in the teaching staff from the young category for the continued development of the teaching staff.
5. Focus on providing business administration graduates with skills, knowledge and expertise in the field of specialization, to contribute to building governmental institutions and public and private institutions alike.
6. Keeping pace with developments in the environment, especially digital transformations, and providing graduates with the skills necessary to deal with the requirements of the present and future eras.
7. Establishing the concept of citizenship among all stakeholders in the department by dealing with them transparently.

## Program Skills Chart

Required learning outcomes of the program

Values				Skills				Knowledge				Essenti al or optiona l?	Cours e name	Cour se code	Year/Le vel
<b>A 4</b>	<b>A 3</b>	<b>A 2</b>	<b>A 1</b>	<b>B 4</b>	<b>B 3</b>	<b>B 2</b>	<b>B 1</b>	<b>A 4</b>	<b>A 3</b>	<b>A 2</b>	<b>A 1</b>		<b>Stage</b>		<b>the first</b>
√	√	√	√	√	√	√	√	√	√	√	√	<b>essenti al</b>	<b>First</b>		
													<b>Stage</b>		<b>the second</b>
√	√	√	√	√	√	√	√	√	√	√	√	<b>essenti al</b>	<b>Second</b>		

														<b>Stage</b>		<b>the third</b>
√	√	√	√	√	√	√	√	√	√	√	√	√	<b>essenti al</b>	<b>Third</b>		
														<b>Stage</b>		<b>Fourth</b>
√	√	√	√	√	√	√	√	√	√	√	√	√	<b>essenti al</b>	<b>Fourt h</b>		

\*Please tick the boxes corresponding to the individual learning outcomes of the programme being assessed.

### Course Description Form

<b>1. Course name:</b>
<b>Corporate Governance</b>
<b>2. Course Code: None</b>
<b>3. Semester / Year: / 2023-2024</b>
<b>Second course / fourth stage</b>
<b>4. Date of preparation of this description: Second course 1/28/2024</b>
<b>5. Available forms of attendance: In-person</b>



In-room attendance, using software Classroom to notify students of exam times, to ask quick questions to know students' interaction with the lecture, and to download monthly exam grades and annual effort grades, while providing them with some instructions regarding attendance, absence, and exams.

**6. Number of study hours (total) / Number of units (total): hour / unit**

**2X15 = 30 / 4 units**

**7. Name of the course supervisor (if more than one name is mentioned)**

Name: A.M. Ahmed Khalaf Hamdan Email: [ahmed.hamdan@tu.edu.iq](mailto:ahmed.hamdan@tu.edu.iq)

**8. Course objectives**

<ul style="list-style-type: none"> <li>• Clarifying the concepts, definitions and principles of governance and corporate governance</li> <li>• Defining the importance of (governance), especially its application in companies and economic establishments</li> <li>• Pointing out the contents of agency theory and stakeholder theory</li> <li>• Blending the theoretical framework of the corporate governance subject with its field aspects through local and global experiences, while addressing it scientifically according to the perspective of the United Nations Development Program. UNDP, World Bank, IIA, etc..</li> </ul>	<p>Subject objectives</p>
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**9. Teaching and learning strategies**

<ul style="list-style-type: none"> <li>• Use the board</li> <li>• Home solutions</li> <li>• Try to investigate some tasks and problems to find out their causes.</li> <li>• Blended learning</li> <li>• AKasabStudentsSelf-learning skills that enable them to update their scientific informationBy their scientific specialization.</li> </ul>	<p>Strategy</p>
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**10. Course Structure**

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	Watches	The week
discussion	theory	Introduction to Corporate Governance	Governance concepts and definitions	2	1
viva voce	theory	The importance and	Governance, its importance	2	2

		objectives of governance	and applications in the private sector, especially companies, and the objectives of private and public governance		
discussion	theory	Governance application principles	Foundations of applying governance in economic, accounting, regulatory and legal aspects	2	3
Daily exam	theory	Justifications for the application of governance	Justifications for using governance in various companies and institutions	2	4
discussion	theory	Application Theories	Stakeholder theory and the relationship between its main parties	2	5
viva voce	theory	Governance principles	Disclosure, transparency, flow of information and financial reports	2	6
Written exam	theory	Capital structure	Governance structure and responsibility among the various key parties, especially the principle of accountability of senior management	2	7
discussion	theory	Governance Parties	Parties directly concerned with the implementation of governance and its principles	2	8
Daily exam	theory	The importance of governance	The importance of human resources governance for companies and institutions	2	9
discussion	theory	Governance objectives	The importance and objectives of human resources governance	2	10
Daily exam	theory	Dimensions of governance	Key Dimensions of Human Resource Governance	2	11
viva voce	theory	E-governance	The concept and importance of e-governance for companies	2	12
viva voce	theory	E-Governance Specialist	Characteristics and objectives of e-governance	2	13
Homework	theory	Benefits of governance	Benefits of e-governance for organizations and essential skills for successful e-governance	2	14
Written exam	theory	Sustainable human development	Sustainable development and its relationship to corporate governance	2	15

## 11. Course Evaluation

The final grade for the evaluation is 100 points, and the minimum for success is 50 points, and the grade is distributedEvaluation on the end of the course is 30 points

and the end of the course exam is 70 points. As follows:  
 First month exam 10 marks  
 Second month exam 10 marks  
 Daily preparation 5 degrees  
 Posts 5 points  
 End of course exam 70 points

**12. Learning and teaching resources**

<b>Don't headD</b>	<b>Required textbooks (methodology if any)</b>
<b>Books and references specialized in business administration and corporate governance</b>	<b>Main References (Sources)</b>
<b>A collection of scientific research published in scientific journals and university theses specializing in organization theory.</b>	<b>Recommended supporting books and references (scientific journals, reports...)</b>
<b>A group of websites and electronic forums.</b>	<b>Electronic references, websites</b>

**Professor of the subject Corporate Governance**

**A.M. Ahmed Khalaf Hamdan**